



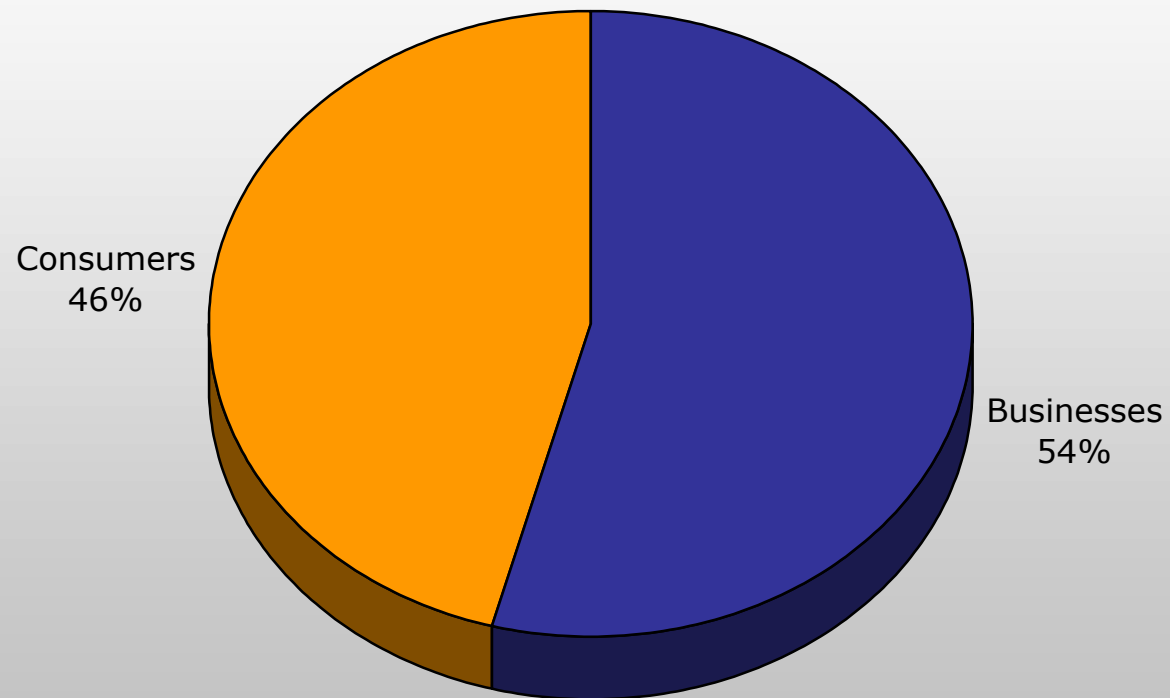
:: a community for independent software developers

The statistics contained in the following graphs are compiled with data from the microISV website and data provided by eSellerate, a leading software commerce provider.

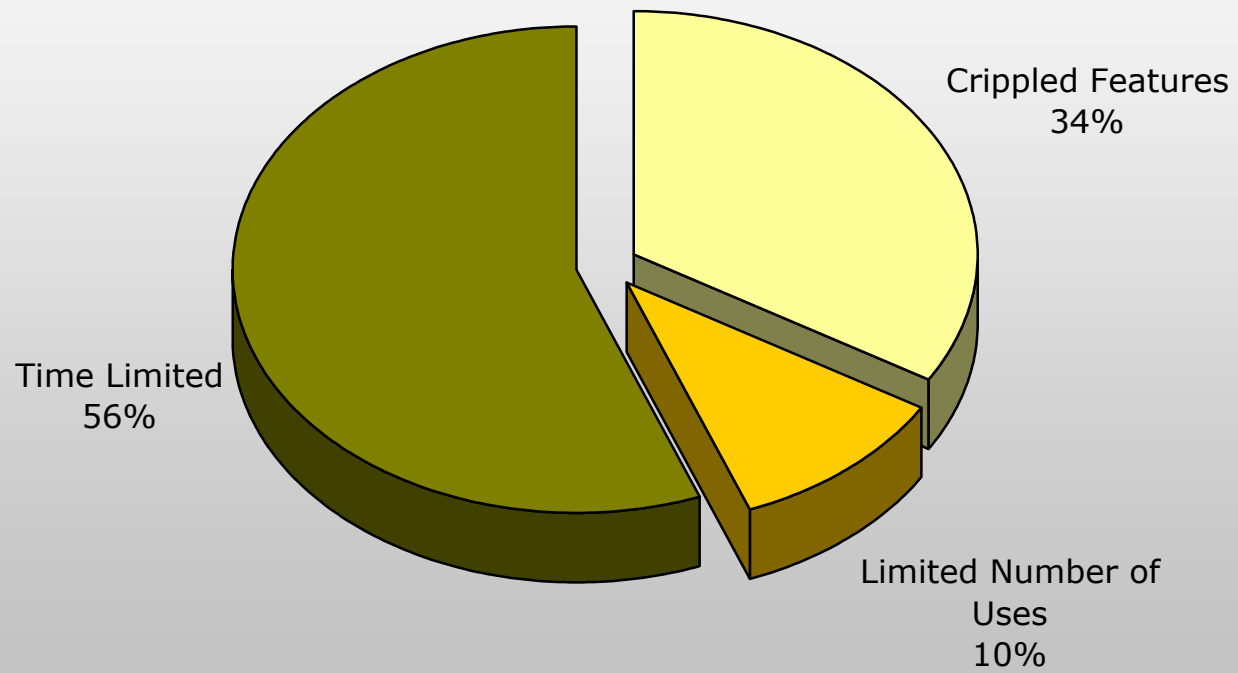
The first three charts are the first three polls that were posted to microISV. The final 4 charts are made with data that was graciously supplied by eSellerate. The data from eSellerate is from June 1, 2004 to December 7, 2004. In order to protect the privacy of eSellerate, only percentages of the overall data have been supplied.

Visit [microISV.com](http://microISV.com) for up to date and interesting information on running an independent software business.

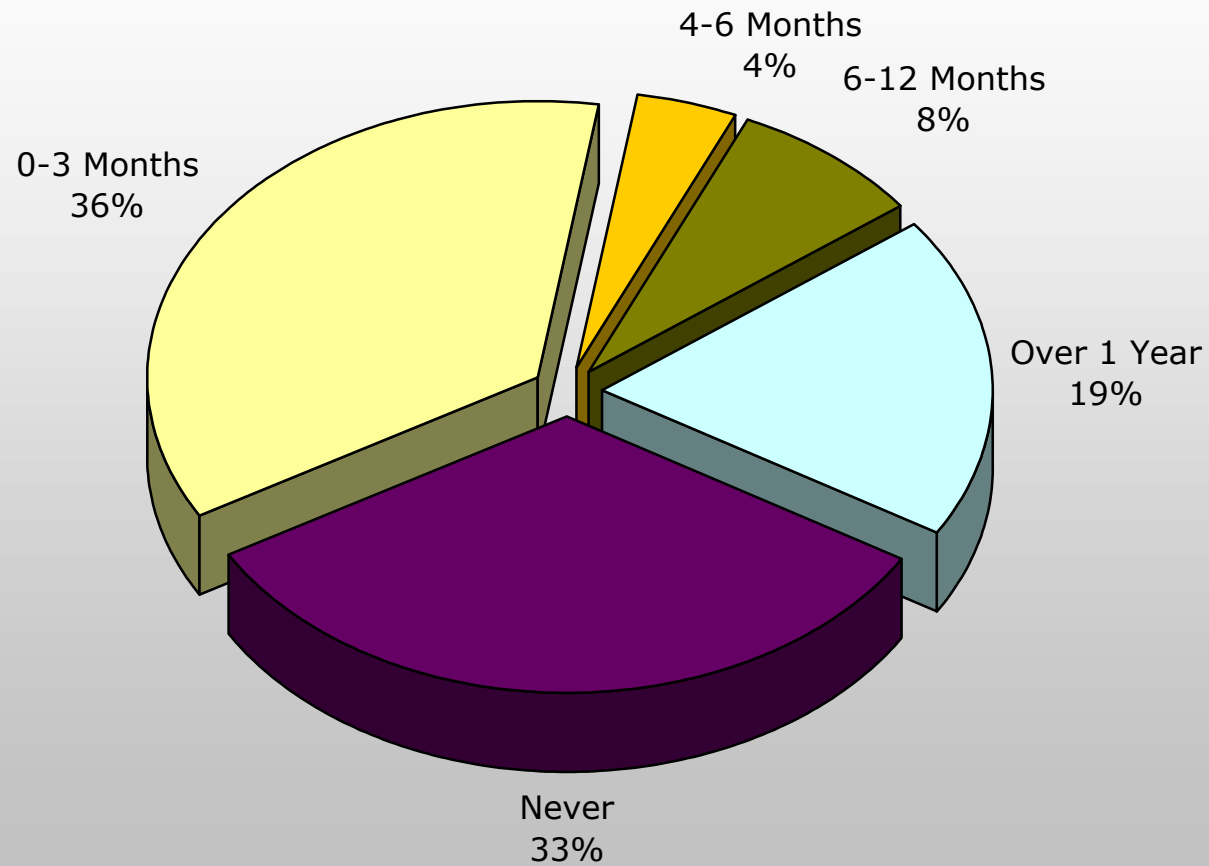
## Who is Your Target Market?



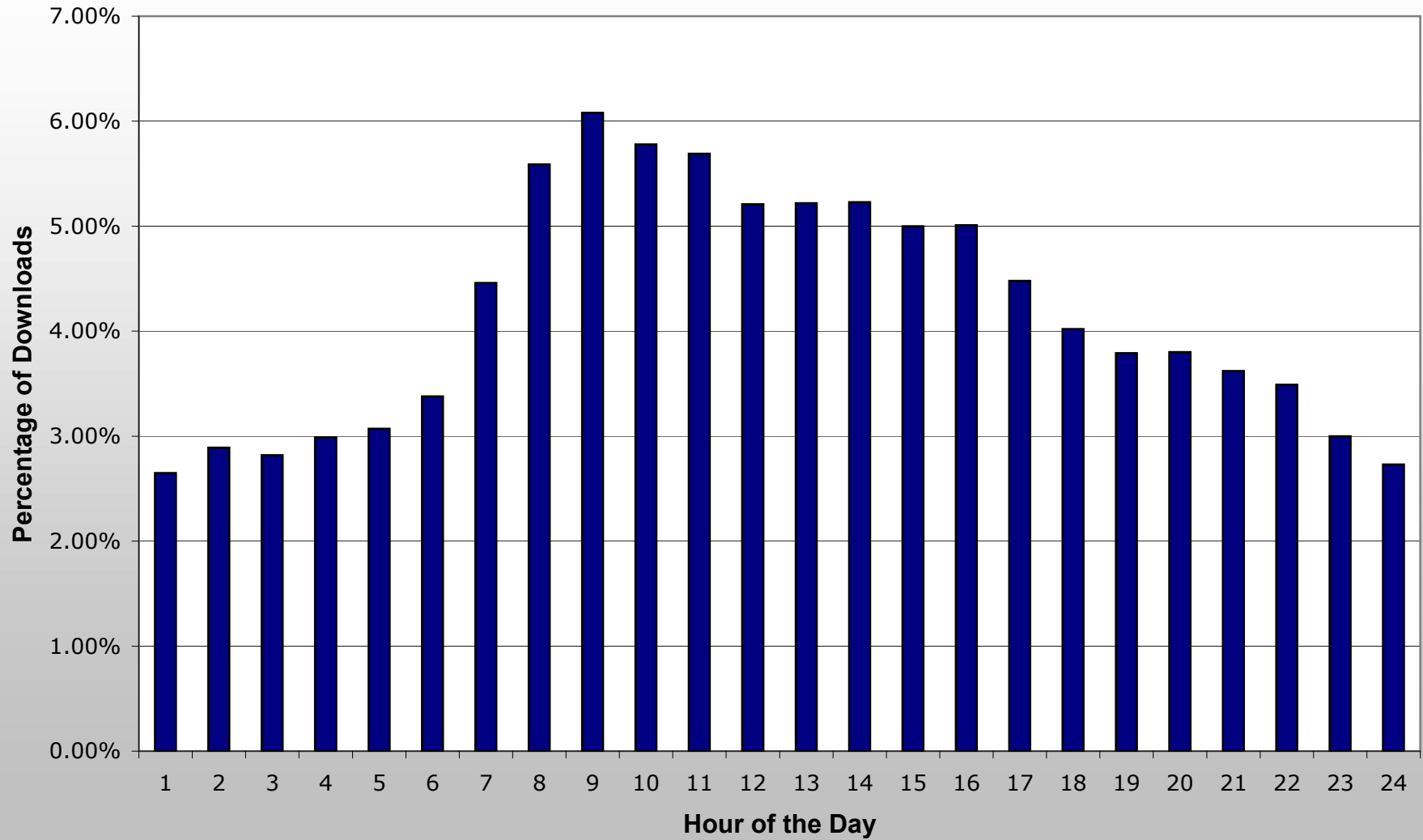
## What type of trial do you offer?



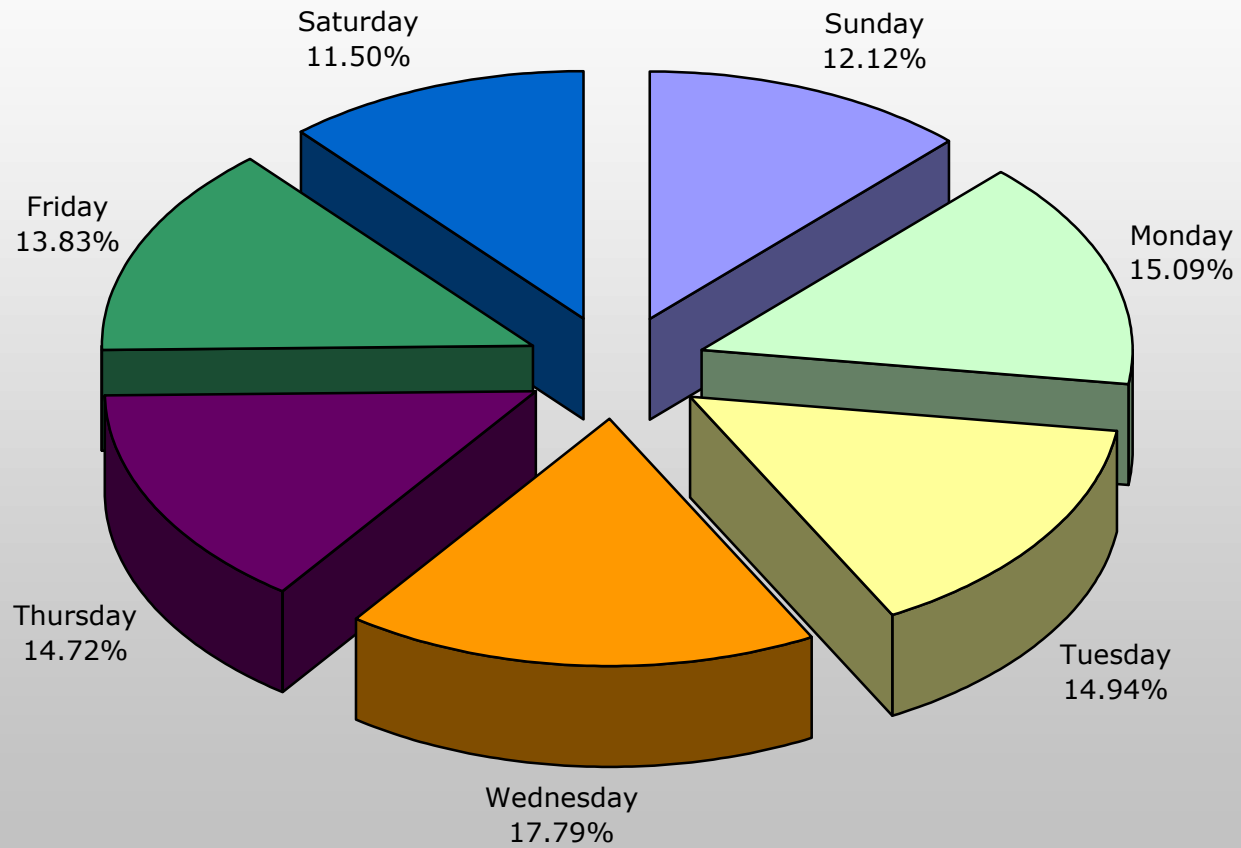
## When did you last purchase a shareware application?



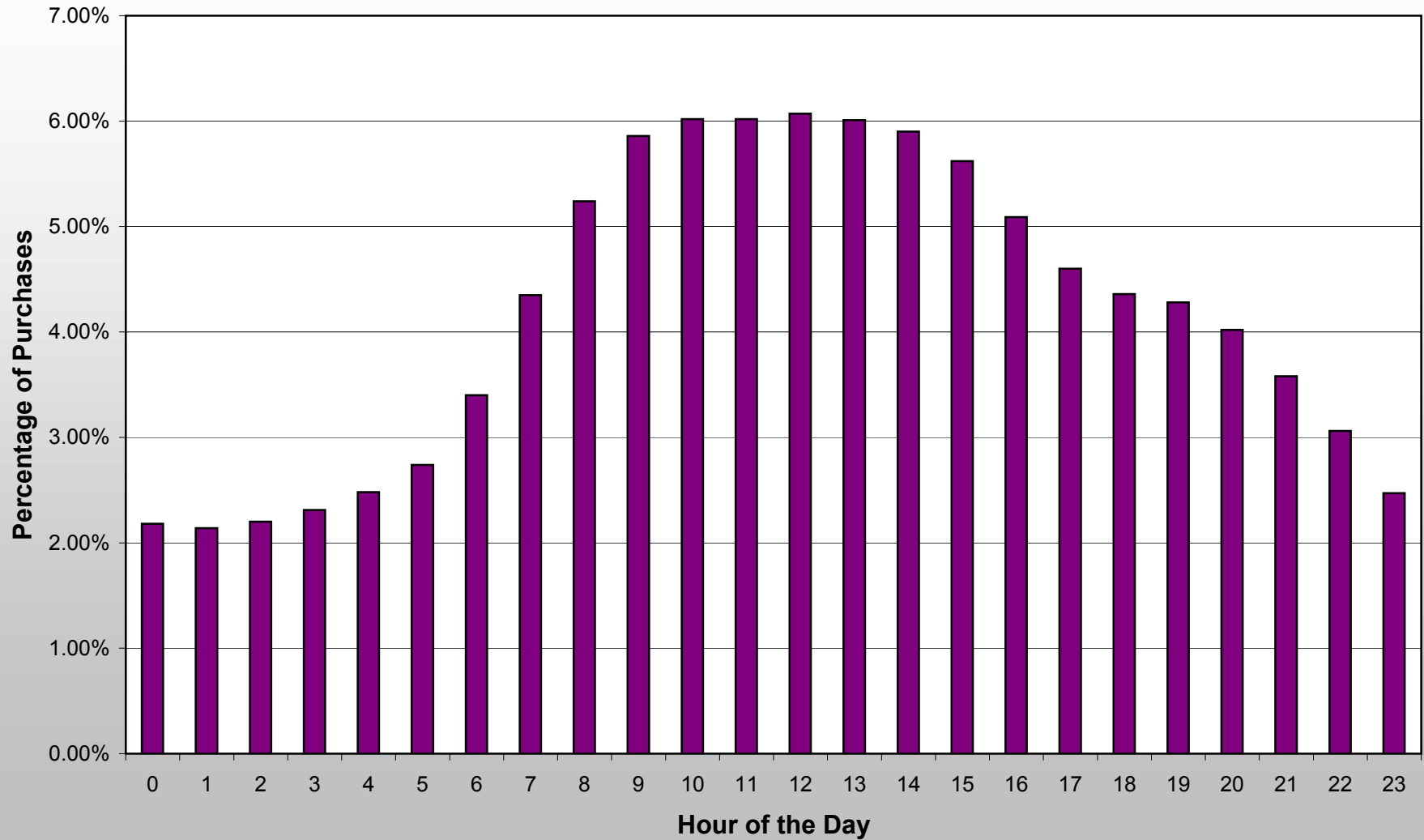
## Downloads by Hour of the Day



## Downloads by Day of the Week



## Purchases by Hour of the Day



## Purchases by Day of the Week

